



THE NEW JOURNAL OF CIVILIZATION

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CITY BRIEFS**Unsung heroes named**

At a World AIDS Day press conference, recently held in Princeton, Health Commissioner Dr. Bruce Siegel named three New Jersey women as "Unsung Heroes" in the State's fight against AIDS. The Commissioner stated, "the awards come at a time when New Jersey needs the help of more 'Unsung Heroes.'

**Miles' claim to fame**

Jazz legend Miles Davis' album Miles Ahead featuring Gil Evans and his Orchestra has been inducted into the National Academy of Recording Arts and Sciences' Recording Hall of Fame.

**Sugar Hill**

Actor Wesley Snipes is back in action with his soon-to-be-released action film Sugar Hill. Sugar Hill is a powerful saga about redemption, love and the price two brothers are forced to pay to fulfill their destinies. Snipes describes the movie as a film about relationships and the search for fulfillment. "It's a Cain and Abel story played by Michael Wright and myself. It's a human drama piece that delves into the psyches of these men."

Speech at Kean inflames education community*Muhammad's remarks denounced*

by Peter Jackson

On November 29, 1993, Dr. Khalid Abdul Muhammad, representative of Minister Louis Mirakhan of the Nation of Islam, delivered a speech at Kean College. Dr. Muhammad exhorted blacks to liberate themselves from four hundred years of slavery and oppression at the hands of whites, including the hands of so-called "impostor Jews."

In his speech entitled "The Secret Relationship Between Blacks and Jews," Dr. Khalid, citing what he says are Jewish authors, spent most of his hour-long speech attempting to prove that Jews played a major role in the oppression of blacks living in the United States.

In contrast to those parts of Dr. Khalid's speech which addressed his views of Jews, other parts of the speech subjected other groups and individuals to ridicule and humiliation. Dr. Khalid referring to "Jew York City," "stinkin' David Dinkins," and "Spook Lee," directed verbal insults at Jews, whites, gays and lesbians, as well as at some prominent blacks.

According to Edward Martone, executive director of the American Civil Liberties Union of New Jersey, the speech "if not hate speech, was at least hateful. The university should not have a narrow band around acceptable speech, diversity and passion should not be removed... At the same time, such speech does not mandate a response. The speech should have been denounced; there should not be a call for tolerance, acceptance, tolerance and diversity, and alternative protests if sometimes required."

On December 9, 1993, ten days after Khalid's speech, Dr. Elsa Gomez, the President of Kean College, in a written memorandum to the college community stated, "I find the verbal abuse contained in the recent speech on this campus reprehensible. It stretches the limits of free speech into the area of the intolerable... I truly regret the hurt and shame, the anger and indignation that have been inflicted on our community."

On December 10, State Higher Education Chancellor Edward D. Goldberg, in a letter to the members of the board of trustees for Kean College wrote, "...New Jersey's higher education leaders must not tolerate the delivery of such a message in the absence of a moral framework. It is our obligation to speak out boldly, forcefully and intelligently to denounce and deplore the racist, anti-Semitic, sexist, homophobic and violent message espoused by Khalid Muhammad... I join others in denouncing the tone of hatred and the distortion of history manifest in Mr. Muhammad's recent speech."

Our Families, Our Future

NEW YORK—The second of four programs hosted by Walter Cronkite, exploring social issues, See page 7 for details. Photo by Lawrence Ivey

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Rick James gets 5 year in sex case

News at a Glance

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Sharpton speaks on Dr. King

by Kaylyn Dines



As he enters, there is a round of applause and heads turn toward the door. After being introduced, Rev. Al Sharpton took his place at the podium, and with his voice booming over the crowd, addressed a room of approximately 200 people at the Plainfield Public Library, on what exactly Martin Luther King Jr., meant to him, and should mean to us.

Sharpton explained the controversies and the tribulations that surrounded King's crusade to better life for all mankind, "even the issue of making his birthday a national holiday was a source of controversy. New those same people who fought against it are the same ones who are taking

"Because of Dr. King's credentials and stature, he could have been comfortable being a father and husband to his family. He could have been the president of one of our black colleges, sitting cozy in his parlor reading on philosophy, instead he went out and fought for human rights, when he could have stood back and watched."

Rev. Sharpton stated that somewhere between now and the last forty years we became more concerned with ourselves and not the collective. He referred to the 20th century as the era of gratitude. People have forgotten



the price that was paid and blacks have distanced themselves from the King Legacy. "It is now vague to denounce the civil rights movement, you should not act like you got here on your own. The way was made for you."

Sharpton told of how his grandmother raised 17 "productive" children. He then mentioned that many mothers, today, have "one child, a microwave, and they say they're stressed out."

The Reverend gave a few important thoughts to live by; "live a life of personal example, after you die, somebody should be able to say you did something to make an impact on another life. Material wealth should not be the focus of our lives, your car and tell nobody it was yours. Your house somebody else will live in and not care if it was yours..."

Sharpton's closing remarks received a standing ovation.

King celebrations mold future of race relations**Newark's parent conference a success**

NEWARK—A recent parent conference held in Newark was deemed a success by Board of Education member, Bessie Walker. The day long program, entitled "Education is Everybody's Business," and sponsored by the Board's Parent and Community Inclusion Committee, was planned as a tribute to Dr. Martin Luther King Jr.

Ms. Walker stated, "Dr. King believed that we all have to work together to make sure our children become all that they can. It's something the Board of Education can do alone."

The conference featured several workshops on topical issues such as the citywide curfew, single parenting, grandparents raising their children, and parents and adolescents living in harmony. Walker said she hoped that people were inspired and informed by the activities of the conference.

Executive Superintendent Eugene Campbell said he hopes the public walked away from the conference more informed and informed. And hope they realize what's needed to help children achieve. "If we accomplish nothing else today, I hope we've helped people realize that the Board of Education can not complete its mission without their help."

TRENTON—Assemblyman Jerry Green, of Plainfield remembers Dr. Martin Luther King Jr. in a speech delivered in Trenton. Green said that the blessed birth and untimely death of Dr. Martin Luther King Jr. has furthered race relations and forged newly-integrated ground in New Jersey and across the country.

"It wasn't very long ago that blacks and whites could not share buses, water fountains, bathrooms or neighborhoods. We have taken great strides in the name of Dr. King—but we have miles to go before we can rest."

"As a black lawmaker, I have

experienced first-hand the progress made in the African American community. Our pursuit of equitable education, career and residency opportunities have ushered us successfully onto the horizon of the 21st century."

Green explained that Dr. King's inspirational messages were always filled with faith in God and in the human race.

"Martin Luther King Day is an opportunity for all citizens to share the historical value of King's influence on society. It is not an exclusive celebration, rather it is an inclusive expression of culture and identity. It

United Negro College Fund celebrates 50 years

NEW YORK—The United Negro College Fund (UNCF) marks its 50th anniversary this year, with the enterprise and creativity that has made it a leading higher education support organization.

Under the leadership of William H. Gray, III, President and CEO of UNCF, the organization celebrating 50 years of making a critical difference in the lives of more than 250,000 college graduates.

UNCF's mission, as Mr. Gray sees it, is its unceasing fund-raising efforts to strengthen and make affordable its 41 private, historically black colleges. In the two years since Gray, a former Congressman, became president of the College Fund, he has brought in approximately one quarter of the \$8.32 million the organization has raised, since its founding in 1944. UNCF expects to reach the \$1 billion mark this year.

The "Lou Rawls Parade of Stars" telethon, which aired on January 8, kicked off the 1994 anniversary celebration. As the only national telethon for higher education, it has raised in excess of \$100 million dollars to date. In addition to the telethon, golden anniversary activities will include a

NYC gala dinner in March. All living U.S. presidents have been invited to attend this special event.

In April, UNCF will host a musical extravaganza at the Kennedy Center in Washington, D.C. The show will feature singer Whitney Houston and many others. Next fall in Dallas the College Fund will host a national symposium on African-American higher education.

This year UNCF will celebrate its 50th anniversary by reaching out to its efforts in making higher education accessible because increasing numbers of economically disadvantaged students are expected to graduate from high school. In fact, statistics indicate that by the year 2000, more than one-half of all new entrants into the work force will be minorities, and more than one-half of all jobs will require a college degree. Despite dramatic increases in the cost of education at predominantly white colleges, UNCF colleges have been able to keep costs at their institutions affordable, enabling them to help prepare young Americans for today's diverse work force.

In the past five years enrollment has increased to a record high of 54,412 students.

UNCF recognizes the important role of historically black colleges and the need for their continued existence. Although black colleges make up only 3 percent of American institutions for higher education and enroll just 16 percent of all African-American college students, they graduate 33 percent of all black college bachelors degrees, and 43 percent of those who go on to earn a Ph.D. Historically black colleges have proven to be well equipped in providing a supportive atmosphere that stimulate learning. Increasing numbers of Americans are recognizing these institutions as national assets. Corporations, foundations and thousands of private citizens provide the backbone of financial support to UNCF, enabling many first generation blacks to attend college. The success of UNCF graduates lead many corporations to view contributions to UNCF colleges and universities as a means of investing in this nation's future. Their contributions not only help to maintain an atmosphere that stimulate learning, but also provide students scholarships and mentoring programs with Fortune 500 companies.



Allene Harris, mother of Rosemarie Johnson



Barbara Ford-Boots



Louise Denson

Community Calendar

WEDNESDAY, JANUARY 19

HACKENSACK—Bergen County Technical Schools Career and Life Counseling Center, located at 260 Hackensack Ave., will be having an open house at 9:30 a.m. For further information call 201-343-6000.

ROSELLE PARK—Women for Women of Union County will offer Systematic Training for Effective Parenting (STEP) workshops starting at 7:30 p.m. For more info, call 609-232-5797.

THURSDAY, JANUARY 20

LEWISBURG—Dr. Samuel Proctor, professor emeritus at Rutgers University and pastor emeritus of Abyssinian Baptist Church of New York City, will deliver the keynote address at the fifth annual lecture by the New Jersey Council on the Birthright of Dr. King. Starting at 7:30 a.m. to 9:30 a.m. in the Multipurpose room of the Michael Gilligan Student Union Building.

SATURDAY, JANUARY 22

NEW BRUNSWICK—George Street Playhouse presents a symposium on "Myths about Medicine: Images of Medical Lives in American Popular Culture" at 2 p.m. For further information call 908-846-2895.

SOMERVILLE—Raritan Valley Community College will sponsor *Journeys into Space*, a fun-filled musical about outer space, for children ages 3 to 6 p.m. on August 4, 1994. Adventures along the Spectrum is a guide to the invisible and eerie realms of light and energy for older children and adults. For more information call 908-757-1111.

PLAINFIELD—Acremont Avenue Baptist Church presents *The Best of Berlin*, a survey of the music of songwriter Irv Berlin. For further information call 908-756-2468.

JANUARY 23

WAYNE—WPC presents a series of workshops on financial aid assistance. The first workshop is on January 23 at the student center, from 7 to 9 p.m. For further information call 201-595-3296.

TUESDAY, JANUARY 25

PLAINFIELD—Plainfield Board of Education holds its weekly meeting at Plainfield high school conference Rm. at 7 p.m.

WEDNESDAY, JANUARY 26

JERSEY CITY—Jersey City Public Library presents the showing of *All The President's Men* at 1 p.m. in the Midwood H. Hunter Auditorium. For further information call 201-547-4546.

NEWARK—Newark Library presents a Peace Corps Information Session. "Celebrating volunteerism at home and abroad." At 6:30 p.m.

HACKENSACK—Bergen County Technical Schools presents a Math Anxiety Workshop for Women at the Career and Life Counseling Center. At 6:30 to 8:30 p.m. For further information call 201-943-6000.

Dept. of Health honors unsung heroines

PRINCETON—At a recent World AIDS Day press conference at the Hyatt Regency Princeton, Health Commissioner Dr. Bruce Siegel named Rosemarie Johnson, a Newark woman who died last August, Barbara Ford-Boots of East Orange and Louise Denson of Newark as three of the "Unsung Heroines" in the state's fight against AIDS.

"An outspoken AIDS activist and advocate, Ms. Johnson was a feisty champion of rights for the disempowered," said Dr. Siegel as he presented her mother, Allene Harris, with a framed certificate of appreciation from the New Jersey Department of Health.

Ms. Johnson was president of the Essex County Chapter of African American Women Against AIDS, a member of the Program Review Panel of the Division of AIDS, and vice-chair of the Governor's Advisory Council on AIDS. In 1992, she received the New Brunswick-based Women and AIDS Network's third annual award as an "Outstanding Woman in the Field of HIV and AIDS."

"Ms. Ford-Boots has been an energetic and innovative force in getting HIV prevention programming to underserved urban residents."

Ms. Denson is a recovering addict who works as a part-time educator at Damon House in New Brunswick, a drug-free substance abuse rehabilitation agency. Ms. Denson is also a board member of the New Brunswick-based New Jersey Women and AIDS Network.

According to Dr. Siegel, the awards come at a time when the nation needs the help of more "Unsung Heroines." The Newark State ranks fifth in the nation in the number of reported AIDS cases with 18,602, third in the cumulative number of reported AIDS cases among women, and third in the number of pediatric AIDS cases. It is the leading cause of death for all New Jersey residents aged 25-44. "These citations recognize those New Jerseyans who have labored in relative obscurity to create, sometimes by the force of will alone, a statewide continuum of HIV/AIDS care and services."

Maynard's widow, Nancy Hicks Maynard received a check for \$100,000 from deputy chairman of the Freedom Forum, John C. Quinn, at a reception and dinner at the Paramount Theater in Oakland. The award, which is the Freedom's highest honor, recognizes individuals who embody the principles of free spirit, free speech and free press.

In addition to the \$100,000, the Freedom Forum will provide \$400,000 in grants to the Robert C. Maynard

Freedom Forum honors the late Robert C. Maynard

OAKLAND, CA.—The late Robert C. Maynard, former editor, publisher and owner of the *Oakland Tribune*, who devoted his life to increasing awareness in the news media of the importance of American journalism and championing press freedom, was recently honored with the Freedom Forum's Free Spirit Award.

Maynard's widow, Nancy Hicks Maynard received a check for \$100,000 from deputy chairman of the Freedom



Giving blood makes a difference

NEWARK—Four of the six winners of a recent blood drive drawing held at Newark Beth Israel Medical Center (left to right) Helen Williams of Newark, Carolyn Dabney of Elizabeth, Glen Cassar of Paterson, Troy Hines and Virginia Bradley Matthews, R.N., of Bridgewater. The prizes included fruit baskets, Yankee baseball tickets, and a day off with the same huge promotional expenses and expert techniques.

Let's examine some of the significant ingredients in the promotion of Michael Jackson:

Coping

By Dr. Charles W. Faulkner
The marketing phenomenon of Michael Jackson

We can learn quite a lot about ourselves by taking a close look at the popularity of Michael Jackson. Some of the observations are positive; some, unfortunately, are not.

Michael Jackson's fame is the direct result of aggressive, hard-nosed promotion by an assemblage of the best public relations psychologists in the world.

A variety of carefully-planned and executed steps were taken, with the objective of creating a psychological need within a large portion of the American public to identify with Michael Jackson and, therefore, to idolize him and pay huge sums of money to have him perform.

And, as we shall show business personality could achieve similar results with the same huge promotional expenses and expert techniques.

Let's examine some of the significant ingredients in the promotion of Michael Jackson:

1) Adoption of identifiable paraphernalia: He became significantly different by using such devices as the single sequin glove, coat with epaulets and constant wearing of dark eyeglasses. The creation of the glove was a stroke of genius.

2) Change of physical features: He restructured his nose and adopted a distinctive hairstyle (for a male).

3) Elimination of racial coding: To be a superstar, an artist must be able to sell his product to the mass market. Michael Jackson is constantly rumored to have relationships with various beautiful white females. The intention is to say to the white public: "Even though Michael Jackson is black, he's okay with us; you can purchase his products without losing your purity." The restructuring of the nose eliminated an obvious, identifiable black feature.

4) Creation of a sexual mystique: This phenomenon is sometimes referred to as "gender-blending"—a merging of the male and female personality, the restructured nose, hairstyle and gentle, un-intimidating behavior. This is not unprecedented in show business. Liberace, Prince, Little Richard and Boy George are but a few personalities who have made millions of dollars by exploiting this technique.

Women seem to fall in love with this personality. It requires nothing of them, but allows them the luxury of being certain that they will be accepted; thus, there is no anxiety or fear of rejection. Very few males seem to be turned off by the gender-blending. Indeed, males are the major copiers of Jackson's behavior and apparel.

5) Creation of the promotional "situation": The Emmy Awards presentation of the Pepsi-Cola commercial, the video-cassette of *Thriller*, the promotion of the *Thriller* album, the incident of the hair cutting fire, the marketing of rumours about Michael Jackson's affairs with white females, the gentle rumors about his sexual preferences, dark shades and other Michael Jackson trademarks occurred within a four-week period.

The public was deluged with everything conceivable relating to Michael Jackson. The marketing technique is based on the principle of "logos" and that, after constant exposure to anything, no matter how unusual, the mind will accept it, adopt it and want it. That is the basis of television commercials and all other forms of advertising. (Perhaps you have wondered why it is that you become attached to a thing after having rejected it.)

This is known as "packaging" and every public figure has used some element of it.

Diane Lynch Esq.
named V.P. of
Hospital Center
at Orange



Diane Lynch, Esq.

Freedom Forum honors the late Robert C. Maynard

INSTITUTE FOR JOURNALISM EDUCATION, for projects that will further the Maynard legacy. The institute, which is based in Oakland, provides training for minority and women journalists.

According to Maynard's daughter, Doni, "he wanted to be sure his journals would be helpful to people—particularly young writers—because he thought journal writing was the key to good writing."

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City News.

National News at a glance

By Robert N. Taylor

Black anti-violence summit ends in Washington

Washington, D.C.—More than 80 African bankers have received special training in the United States in a program sponsored by the International Foundation for Education and Self-Help (IFESH), founded and chaired by Dr. Leon H. Sullivan.

A current group of 25 African bankers recently spent a day in Washington, D.C., at the State Department and World Bank. They were addressed by George E. Moose, Assistant Secretary for African Affairs, and John Hicks, Assistant Administrator of the African Bureau, Aid for International Development (AID) at the training session at the State Department.

In his remarks, Moose commended Dr. Sullivan for his leadership efforts in developing the banking program and for his ongoing contributions to economic development in Africa.

Dr. Sullivan described the bankers as "the brightest and best" and that they represent "the finest financial minds from the continent of Africa, who will one day become the heads of their respective financial institutions in both public and private sectors. The objective of the program, according to Dr. Sullivan, is to help middle level managers in banking systems in Africa to upgrade their skills.

Since the inception of the program in 1992, 80 bankers from 11 African countries have participated

in three, 30-day short term training sessions. Representatives from the continent include ten from Ghana, six from Nigeria, three from Malawi, two from Côte d'Ivoire, two from Cameroon and one each from Benin and Botswana.

Although the program is sponsored by IFESH, the curriculum has

been designed and implemented by the Chemical Bank, along with other participating institutions, such as Mellon Bank, Industrial Bank of Washington, J.P. Morgan, Bank of America, National Bank of Detroit, World Bank, U.S. Department of the Treasury, Export-Import Bank, and the Overseas Private Investment Corporation.

In a recent meeting with the bankers, Dr. Sullivan told them "to go forth and make your financial systems competitive while helping to improve economic development and the quality of life in your respective countries."

IFESH was established seven

years ago by Dr. Sullivan, to assist African countries in such areas as hunger, illiteracy, unemployment, health care and economic development. To date, the Foundation has provided self-help assistance to thirty-four countries, including twenty-nine African countries.

African bankers receive training in USA

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IFESH was established seven



Bankers from Ghana participating in the African bankers training session were (from left) Joseph Amoa Awoah, Kwasi Ayrebi-Frimpong, Susan Azu (4th from right), and Ernest Azare (3rd from right). Representing the sponsoring organization was Dr. C. T. Wright, Executive Director, International Foundation for Education and Self-Help (IFESH). A host of the training session at the U.S. Department of State was Donald W. Muncey (right), Special Projects Officer, Bureau for Africa, Agency for International Development.

Gary, Indiana replaces Washington, DC as "Murder Capital"

Preliminary national figures suggest that Gary, Indiana has replaced Washington, D.C. as the nation's "murder capital." The dubious title is given each year to the city (with a population over 100,000) which had the highest homicide rate the previous year. It appears that Gary ended 1993 with 91 murders per 100,000 for Washington, D.C.

— GARY, IN

Rick James gets five years in sex case: Soul and funk singer Rick James was sentenced to five years in prison and fined \$100,000 this month for his drug-related imprisonment and sexual abuse of two women. However, the 44-year-old singer, best known for his 1981 mega-hit *Super Freak*, could be released in a year, if he successfully completes a drug rehabilitation program. James was convicted of holding one woman against her will and forcing her to have sex with his girlfriend during a six-day cocaine binge. James reportedly had a \$10,000-a-week cocaine habit.

— LOS ANGELES, CA

Fuggett resigns as head to TLC: Former football star Jean Fuggett recently resigned as head of TLC Beatrice International—the nation's largest black-owned company. Fuggett took over the billion-dollar firm about a year ago following the death of its founder and his brother Reginald Lewis. Lewis' widow Linda Nicolas Lewis will step in as chairman on February 1, but the firm is still looking for a chief operating officer. — NEW YORK, NY

Ron Brown's main accuser appears before grand jury: The main accuser of Commerce Secretary Ron Brown recently appeared before a federal grand jury in Miami. Brown was accused of trying to seek a \$700,000 bribe to use his influence in the Clinton administration to lift the U.S. trade embargo against Vietnam. Brown, the first black Secretary of Commerce, first denied but later admitted meeting with a Vietnamese official to discuss ending the embargo. But, he has consistently maintained that he never sought any money.

— MIAMI, FL

Wilson Pickett begins serving one year sentence: Popular 1950's and 70's soul singer Wilson Pickett began serving a one-year jail sentence in New Jersey this month. His sentence grew out of a 1992 drunk driving and assault-by-auto conviction. He is also supposed to undergo alcohol treatment.

— HACKENSACK, NJ

Toys for guns program goes to West Coast: After a successful swap-guns-for-toys program in New York City during the Christmas season, black dispensing businessman is taking his crusade to California. NAACP head Benjamin Chavis told a news conference that his civil rights group will help Fernando Mateo organize the L.A. gun swap campaign. Mateo said, "We're going to exchange death for hope." — LOS ANGELES, CA

Navy will not void courts-martial of black sailors: An attempt to get the Navy to throw out the 50-year-old courts-martial of 258 black sailors during the Korean War, has failed. The Navy acknowledged racial prejudice in the 1944 case but argued the sailors had nevertheless disobeyed a legitimate order. The group has refused to load live ammunition following an explosion which had killed 320 people—most of them black sailors. The sailors maintained that conditions were still unsafe following the deadly explosion. — WASHINGTON, DC

OPINION

EDITORIAL

GUEST EDITORIAL FROM THE RAINBOW COALITION

What does the dream really mean?

On January 15, we celebrated Dr. Martin Luther King, Jr.'s birthday. We must ask ourselves, what is the most appropriate way to celebrate this day? How would we wish to use it?

In life he called himself "a drum major for justice." In death, too often, he is being portrayed as a non-threatening "dreamer." Did he have a dream for America? He was a visionary and a poet, but was no idle dreamer. He did come to Newark on that sweltering August 28, 1963 day to dream. He came to tell us what he believed: What he actually said in the body of that speech is often ignored. What did he say?

"When the architects of our republic wrote the magnificent words of the constitution and the Declaration of Independence, they were signing a promissory note to which every American was to fall heir. This note was a promise that all men would be guaranteed the unalienable rights of life, liberty and the pursuit of happiness."

After documenting the social horror that people of color and poor people endure in America he continued:

"Instead of honoring her sacred obligations, America has issued the Negro a bad check. It has come back marked 'Insufficient funds.' We are here to redeem the check, and will not accept that there is no money in the bank of justice."

The "I have a dream" part was the climactic ending, the poetry, the vision of a day for which we all hope and long. Dr. King was not an idealist disconnected from reality. He was a realist with high ideals. He was a man of action, a man of substance. The F.B.I. did not tap his phone because he was a threat. He was not a threat. He was killed, with his shoes on, peering through a window with Memphis sanitation workers for fair wages and the right to organize. He was killed because of his actions and agenda—fighting for justice at home and in the world—not because of a dream.

Also often omitted from the speech was Dr. King's second point, that "we can no longer wait." He reminded the nation of the "fierce urgency of now" and vowed that there would be "neither rest nor tranquility in America" until the obligation was met. The "promissory note," the "bounced check," the "promise unfulfilled," and the "obligation unmet," that was the essence of Dr. King's message. The "dream" was the inspiration to achieve the substance and essence of his social and economic agenda...

Life's Little Instructions

Remember that everyone you meet is afraid of something, loves something, and has lost something

Welfare reform: a chance for positive change

by Marian Wright Edelman

In response to a campaign pledge by President Clinton to "end welfare as we know it," the past year has been filled with early discussions and planning efforts that may lead to a series of welfare reform proposals during 1994. The Clinton Administration's welfare reform plan presumably will be rooted in the four basic principles it released last June: make work pay, dramatically improve child support enforcement, provide education, training and other services to help people get off and stay off welfare, and create a time-limited transitional support system followed by work.

While details of the Clinton welfare reform plan have not been released, its broad outlines have emerged. Early reports suggest that the Administration will propose major new investments in child care help for both working poor families and those who receive Aid to Families with Dependent Children (AFDC), and that new funds also will be devoted to education and training programs for parents receiving welfare. Child support enforcement will be strengthened, with particular emphasis on paternity establishment when children are born outside of marriage. New services or alternatives for non-custodial parents (typ-

ically fathers) and teen pregnancy prevention efforts also are under consideration. Finally, work will be required for parents who have received welfare for two years, although it remains unclear whether this work will be in the form of paid (most likely minimum wage) jobs or unpaid work assignments.

The welfare debate also could pose new threats to the health and well-being of poor children, particularly if proposed reforms seek to drop AFDC participants from the welfare rolls even when jobs or alternative means of support for the children are not available. Even the new initiatives described above may be financed by offsetting cuts in other entitlement programs many of which are targeted to meet the needs of poor families with children. Lack of funds for welfare reform also may force the Administration to phase in its plan slowly over time.

Even as welfare reform efforts have gotten underway at the federal level, a number of states have sought approval from the U.S. Department of Health and Human Services (HHS) for dramatic changes in the current welfare system. Perhaps the most radical state plan, submitted by Wisconsin and approved by HHS last fall, would eliminate the basic safety net beneath poor children in cases where parents cannot find jobs and have received AFDC for more than two years, regardless of

whether or not these parents are willing to work or to participate in an employment plan.

Other waiver proposals are more modest in scope: some seek to hold additional benefits when a child is born to a family already receiving AFDC; others focus on specific welfare rules that may hamper parent efforts to work and move toward economic self-

sufficiency.

Taken as a whole, these state waivers and other proposed changes, while not fully consistent with the current welfare system, do not comprise a coherent strategy for national welfare reform.

The Clinton plan may give states even broader latitude to experiment with welfare requirements that seek to promote responsible behavior or otherwise change

major elements of the current welfare system.

As the debate continues, and the administration shapes their strategy for national welfare reform, we all do our part to ensure that this effort will bring our nation closer to our goal: ending child poverty in America. Welfare reform can do a great deal of good for poor children, families and the

nation. To realize this potential, however, we must begin to tackle the root cause of child and family poverty in America and do our best to see that the proper resources are committed to welfare reform. This effort to reform our nation's welfare system could reflect our most basic values: the importance of work; (Continued on page B)



by Sharon Khadijah Vincent

Giuliani bullies homeless while criminals run wild

It isn't a crime to be homeless. It isn't a crime to be unemployed. If you are poor and on your feet, you or another person shouldn't be made the object of scorn and ridicule by society. Neither, should those individuals less fortunate than others, be made the scapegoats by those in power, who find them easy targets, because they figure that very few people will care what's done to them. That's why, when politicians want to grandstand, they often pick on the most vulnerable and under-represented because they are easy pickings.

New York City's newly elected Mayor Rudolph Giuliani, has targeted the homeless, the so-called "squeezed people" and many street vendors as the focus of the New York City Police Department's efforts. Supposedly removing any of these people from sight, will help improve the quality of life for most New Yorkers. Forget about the big time drug dealers and dealers, the major gun runners or organized crime figures and leaders that are the real forces behind the murder and carnage in New York and other cities and towns all across this country.

The previously mentioned individuals can afford to hire big time lawyers, bribe and pay off vulnerable police officials and officers, politicians and a host of other people. Who can the homeless hire to represent them and protect their rights?

While it may be annoying at times to have someone come up to your window while at a stoplight to clean your car windows, and then ask for money, at least they tried to per-

form a service for you, as opposed to knocking you in the head and stealing the money. But the so-called "squeezed people" are easy targets for ridicule and scorn because they are considered to be social outcasts and undesirable society members.

The same holds true for the pan-handlers who often frequent the subways and street corners, utilizing what some believe to be a variety of schemes and pestering tactics to get people to give them money. If a person pretends to be blind and plays on your sympathy to give them money when they really aren't, does this warrant them getting arrested or heavily fined?

If you refuse to give them money and just walk by, isn't that a sufficient response? Of course, if someone decides to verbally harass physically abuse you based on your refuse giving money, that would justify their criminal action and the legal action being taken at that point.

Hopefully, we won't let our frustrations and fears be used by slick politicians who are always looking for easy prey to help them make headlines, to unfairly single out the poorest and most down-trodden amongst us, and use them as scapegoats for society ills and problems.

While New York City Police Commissioner William Bratton and Mayor Rudolph Giuliani brag about how they have been successful in removing the "squeezed people" from the streets, and how homeless people and pan-handlers have been given stiff fines, the question is, how has this impacted violent crime statistics and numbers that most people are really concerned about?

their suits and ties who continue to head up and control the various billion dollar criminal enterprises, never get touched, and don't even worry about being exposed to the public as being the real social outcasts and menaces to society.

The same holds true for the politicians like Giuliani, who do their bidding and set up smoke screens to deflect the focus away from the real culprits, along with the collusion of the mainstream media who find it more advantageous, to feed the public simple and easy answers and solutions to complex problems and issues.

Removing the homeless pan-handlers etc. from the subways and street corners, by fining and arresting them, will not solve the crime problem. While they may be the cause of sight, and some may wish them to be removed, this solution will only lead to more overcrowded jails and further problems to be presented with. This solution also seeks to criminalize poverty and makes a mockery of the constitution which is suppose to protect us all.

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Kaylyn Dines

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Lorraine Davis Hickman

Contributing Writers

Sharon Khadijah Vincent, Connie Woodruff

Layout

Connie Woodruff

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KIDS Kalendar

FRIDAY, JANUARY 21

WESTFIELD—The Westfield Young Artists' cooperative Theatre, Inc. will present the New York stage smash, *Love Letters* in a dinner-theater format. The show, to benefit the Westfield Young Artists' will run for three days. For tickets or info call 908-799-3011.

SATURDAY, JANUARY 22

JERSEY CITY—Design your own t-shirt using your own markers, crayons, or pens from 1:30 to 3:30 p.m. at the Jersey City Museum, 472 Jersey Ave. Fee for kids ages 12 and up is \$10, museum members, \$8.

SUNDAY, JANUARY 23

NEW YORK—The Children's Museum of the Arts, 72-78 Spring St., will give a T-Shirt Making workshop between the hours of 12:30 to 3 p.m. Material fee is \$1 for children ages 5-10. The workshop will be held for two days. For information call 908-491-9198.

TUESDAY, JANUARY 25

SUMMIT—The New Jersey Center for Visual Arts presents "Cartooning: People and Animals" Workshop (ages 6-10). This beginners workshop will teach cartooning of people, in addition to some popular cartoon characters. For more information call 908-273-9121.

SATURDAY, JANUARY 29

SUMMIT—The New Jersey Center for Visual Arts presents "Cartooning: People and Animals" Workshop (ages 6-10). This beginners workshop will teach cartooning of people, in addition to some popular cartoon characters. For more information call 908-273-9121.

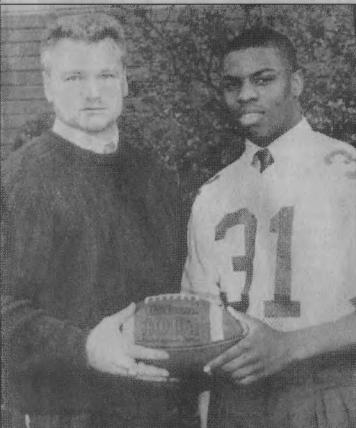
NEW YORK—The Children's Museum of the Arts, 72-78 Spring St., will give a Beadwork workshop between the hours of 12:00 to 3:00 p.m. Material fees \$1 for children ages 5-10. The workshop will be held for two days. For info call 212-941-1938.

SATURDAY, JANUARY 5

NEW YORK—The Children's Museum of the Arts, 72-78 Spring St., will give a Beadwork workshop between the hours of 12:00 to 3:00 p.m. Material fees \$1 for children ages 5-10. The workshop will be held for two days. For info call 212-941-1938.

NEW YORK—At the Newark Museum "Stamps and Post Cards" Family Theater 2 p.m. in the Billy Johnson Auditorium. For more information call 201-598-6550.

Newark's Souder leads 'Marauders' to state playoffs



Newark resident James Souder (r.) was a key player on the 1993 St. Peter's Prep, Jersey City, varsity football team. A junior running back, linebacker and special teams player, James tallied seven tackles (with one sack) in the championship game against Marist High School. Souder, who had a 100% passing record in the playoffs and the 19 points scored upon them (the lowest in the state) set a school record. The Marauders captured the HCAAA National Conference and the "unofficial" Hudson County Championship titles, and qualified for the New Jersey state playoffs. James is pictured with head football coach Rich Hansen.

St. Peter's Prep holds Winter Open House

JERSEY CITY—St. Peter's Preparatory School will hold a Winter Open house on Sunday, January 23, from 10:30 a.m. to 12:30 p.m.

Students, faculty, administrators and representatives of the school's 14 varsity sports and numerous activities will be on hand to give tours and provide information on academic and co-curricular programs, admissions, scholarships and financial aid, tuition and transportation (including St. Peter's own

YOUTH/EDUCATION/SUCCESS

UHMC honors little league team

NEWARK—The administration of United Hospitals Medical Center along with members of its Community Advisory Board hosted a dinner reception recently for the members of its little league team which finished in third place in the Central Ward Little League program sponsored by the Newark City Council.

Players received personalized trophies and individual proclamations from the City on behalf of their hard work and team spirit during the little league season. The team consists of 15 players all from Newark's Central Ward.

Frank Waiters, team coach, stated that the team played well this past

season and that the youngsters learned some important values while having fun. "When playing as a team children learn that teamwork and teamwork are essential in order to be successful. They also learn the importance of following directions and planning strategies, things that become necessary in the adult world."



Two little league players show off their trophies with Anthony Jones, Executive Vice President and Chief Operating Officer at United Hospitals Medical Center, during a dinner recently in which they were also awarded individual proclamations from the City Council.

UCC offers enrichment programs for children and young adults

CRANFORD—"College for Kids" program at Union County College will provide two time slots during the Spring Semester, from which children ages four through 10 may select to take enrichment classes in a collegiate environment. Children may choose Saturday courses from 9:30 to 11:30 a.m. or 12:30 to 2 p.m. from May 4 through June 4, or from May 7 through June 4, at the Cranford, Elizabeth, or Plainfield Campuses.

This semester, the "College for Kids" program has expanded to include courses for tots ages four through six, and new courses for youngsters ages 8-12. Classes, which are offered in two Saturday morning sessions, the first class from 9 to 10 a.m. and the second class from 10:10 to 11:10 a.m., offered to coincide with adult non-credit courses so that parents may enroll in a class while their children are also learning.

Courses will include study on Locomotive to Caboose, Early Native Americans, Dinosaurs, The Atlantic, The Human Brain, Math Reading and Enchantment, Latin Lim'b'ries, The African-American Culture and Aerobics. Students will also be involved in a Jewelry Workshop and a Rap Music and Dance session. A Sciences Workshop will include Chemical Magic, Mag-

ical Microscopes, Rocks and Minerals, Workshop and Motorized Machines and Gadgets, for ages eight through 13. For further information call 908-709-7600.

"The Academy for Young Adults": To better accommodate the learning enrichment needs of teens and pre-teens, Union County College has established "The Academy for Young Adults," an offshoot of the "College for Kids" program that is specifically geared towards students ages 11 through 15.

This new group of specially-de-

signed Saturday courses will be offered during the Spring Semester at the College's Cranford Campus, with a choice of time frames from 9 to 10 a.m. or 10:10 to 11:10 a.m., from February 5 through March 5, or May 7 through June 4.

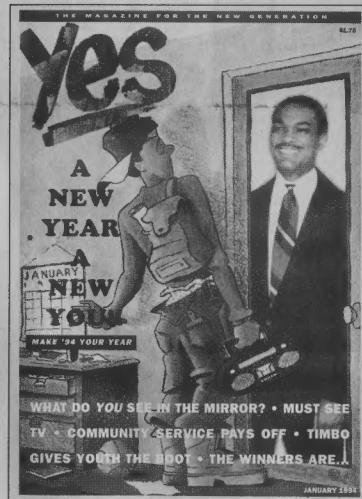
Courses will include Calligraphy, Video Techniques, Safe Babysitting, Special FX: Makeup and Movies, Astronomy, Building a Positive Self-Image, Painting and Drawing, Arts and Crafts and Self-Defense. And a wide range of Scientific Workshops. For further information call 908-709-7600.

IT'S A NEW YEAR!!!
Starting with attitude and concluding with what's in store for the future, YES Magazine's New Year special section is a must read for all teens who want to make positive change in 1994.

Find out how teens feel about Dr. King's dream

See what's on Must See TV

Learn how Timbo gives youth the boot and much more!!



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Religious Calendar

WEDNESDAY, JANUARY 19
NORTH PLAINFIELD—Auditions for "Godspell" will be held in the Parish Hall at the Watchung Avenue Presbyterian Church, 170 Watchung Ave., from 7 to 9 p.m. Auditions will be held on two days. Bring a song resume and photo. Performance to be held in late March. For more information, call 908-769-4397.

MONDAY, JANUARY 24

SUMMIT—The Concord Singers, a community of men and women's choral group, will begin rehearsals for the spring season at 7:30 p.m. at the St. John's Lutheran Church, 500 Summit Ave. New members are welcome. No auditions required. For more info call Mary E. Morrison at 201-633-8676.

SATURDAY, JANUARY 29

HACKENSACK—Mount Olive Baptist, 250 Central Ave., Church of the Resurrection, will host the exhibition of African Americans in New Jersey, as the opening event in a series of educational and cultural events in celebration of Black History Month. For more info call 201-489-9888.

SUNDAY, JANUARY 30

MONTCLAIR—Community Baptist Church invites you to attend Prayer Fellowship at 9 a.m. and fellowship service at 4 p.m. with visiting Pastor Rev. Woods from Bright Hope Baptist church in Montclair.

SATURDAY, FEBRUARY 5

HACKENSACK—Mount Olive Baptist, 260 Central Ave., Church will host an "African Marketplace," as the second event in a series of educational and cultural events in celebration of Black History Month. For more info call 201-489-9888.

SUNDAY, FEBRUARY 6

MONTCLAIR—Community Baptist Church invites you to worship with them at the 11:15 a.m. service. Dr. Clarence Walker will be the guest speaker.

Send Religious Calendar events to:

City News

P.O. Box 1774
Plainfield, NJ 07060



Donna E. Shalala Photo by Chris Smith

Shalala speaks to ATS on increase in violence

WASHINGTON, D.C.—U.S. Department of Health and Human Services Secretary Donna E. Shalala speaks to the American Trauma Society in Washington, D.C., on the increase in violence in America. Shalala made reference to HHS's participation in the President's government-wide violence prevention strategy that involves seven cabinet departments and fresh approaches to curb this national crisis.

Homicide is the second-leading cause of death for young men and women aged 15-24. It is the leading cause of death for young African-American males, 15-34 years of age. African-American men face a 1 in 27 lifetime risk of being murdered.

SOMERSET—Public Service Electric & Gas Company (PSEG) will educate home owners on how to conserve energy at the Garden State Home Show on January 21-23 at the Garden State Convention Center in Somerset. Homeowners will learn how they can conserve energy, save money on monthly utility bills and help preserve the environment through a variety of PSEG presentations.

At the PSEG & Power Moves display, homeowners discover tips on saving energy and money in each area of their home. PSEG's 35-foot Conservation Van will also be on

New Jersey ranks seventh highest in health care costs

MORRISTOWN—New Jersey Citizen Action and Families USA of Washington, D.C. recently released a study which revealed that New Jersey families pay an average of \$8,165 a year for health care costs, with that amount possibly exceeding \$15,000 annually by the year 2000.

The two groups, which advocate for national health reform, ranked

New Jersey as the seventh highest state in the nation in health care cost. The organizations maintain that if these costs continue to go unchecked, New Jersey families could be paying more than six times what they paid in 1980 for health care by the end of the decade.

Planned Parenthood of Greater Northern New Jersey (PPGNN) pro-

vides affordable reproductive health care to nearly 30,000 women in Bergen, Hunterdon, Morris, Somerset, Sussex, Union and Warren Counties. Women in Union County who have been postponing gynecological care because of cost should contact Planned Parenthood in Plainfield at 908-351-5384.

Wilson Foods recalls contaminated frankfurters

WASHINGTON—The U.S. Department of Agriculture recently announced that Wilson Foods Corporation, an Oklahoma City, Okla., food processing firm, is voluntarily recalling about 40,000 pounds of its Wilson Jumbo Franks. The product is being recalled because of improper processing and has the potential of causing serious illness if eaten.

The product was distributed to retail food stores and military commissaries throughout the continental United States, except Alaska, Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.

All one-pound packages of Wilson's "Our Jumbo Franks" (made with chicken and pork) with the following codes printed on the edge of the label are being recalled:

- F6 ESTP-4225 Sell by 2/5
- G6 ESTP-4225 Sell by 2/5
- F6W ESTP-4225 Sell by 2/5
- G6W ESTP-4225 Sell by 2/5

"Because of the potential hazard, we strongly urge consumers to avoid opening or tasting the product," said Dr. Donald L. White, associate administrator of USDA's Food Safety and Inspection Service. "Although no illnesses have been reported, we urge consumers who may have purchased the suspect product to return it to the place of purchase."

The company reported the problem to USDA after it discovered that some of the product already shipped to stores may have been uncooked. Common symptoms of food-borne illness include flu-like symptoms such as fever, chills, headache, backache, and, in some cases, abdominal pain and diarrhea.

Consumers with questions regarding the recall may phone the toll-free USDA Meat and Poultry Hotline at 1-800-535-4555. The Hotline can be reached from 10 a.m. to 4 p.m. (Eastern, Time) Monday through Friday. This number also provides access to a telecommunications device for the deaf and the hearing impaired. Or call Wilson's Foods, 1-800-278-7041.

WESTFIELD—Understanding Countertransference, Its Pitfalls and Treatment Approaches will be the topic of a seminar from 9 a.m. to 4 p.m. at the National Council on Alcoholism and Drug Dependence, Inc., 300 North Broad Ave., East. The course is \$45. To register call 908-233-8810.

MONDAY, JANUARY 24

JERSEY CITY—The North Jersey Blood center presents a blood drive, at the Jersey City Public Library from 10 a.m. to 3 p.m. For further information call 201-547-4524.

Women's health center opens

NEWARK—Women's Health Express, a walk-in health center devoted exclusively to women, has opened at the Center for Women's Health at Saint Michael's Medical Center in Newark.

The program offers women a quality, convenient place to go for routine medical services. The new center is open weekdays from 7:30 a.m. to 12:30 p.m., making it especially convenient for working women who can come in before work or during their lunch hour. No appointment is necessary.

Women's Health Express is staffed by a female internist. Because of its location at Saint Michael's, all support services are readily available, including x-ray and laboratory.

The staff at the center works closely with their patients' private physicians, keeping them informed of any care provided.

Women's Health Express is intended to replace a woman's family physician," said Audrey Alvarez, director of the Center for Women's Health. "It is intended to complement the care provided by private physicians, during those hours when the doctor may not be available, or when it is more convenient for a woman to receive health care services closer to where she works."

Women's Health Express has convenient parking and a separate entrance. The center will bill for insurance reimbursement, and major credit cards are accepted. For further information about Women's Health Express or the Center for Women's Health, call 201-377-2868.

PSEG teaches energy conservation

display, offering show-goers a hands-on approach to energy conservation.

Visitors will learn about lighting, insulation, weatherization and recycling and how to make energy improvements in their homes, such as caulking and weatherstripping doors. In addition, PSEG customers who bring their account number will be able to participate in PSEG's "Seal Up and Save" event. In addition, PSEG & customers who bring their account number will be able to participate in PSEG's "In Concert with the Environment" free computerized home energy survey. The survey will give each person a printout of

their household energy usage and ways to cut energy costs.

Show hours are 1 p.m. to 10 p.m.

on Fri., Jan. 21, 11 a.m. to 10 p.m. Sat., Jan. 22, and 11 a.m. to 6 p.m. on Sun., Jan. 23. Admission is \$6.

Vintage Views: A look at AIDS and the older adult

ELIZABETH—Vintage Views, Union County's cable television program for seniors, will feature during January "Aids and Older Adults," through a discussion of the new Union County HIV/AIDS Consortium/Resource Center.

"Many older adults believe they

are not likely to become infected with AIDS, but as many as 10 percent of all newly reported cases have involved people 55 and older." It is the mission of the consortium to insure that all resources are available to those who need them." For further information call 908-527-4872.

BE KING FOR A DAY.

January 17 marks the observance of the national holiday honoring Dr. Martin Luther King, Jr. What better way to celebrate his birthday than by living his dream?

From sunup to sundown, let's all try to see each person as a brother or sister. Look for the ways in which we are similar, not different. Learn something new about a different culture. Commit ourselves to world peace.

As a company dedicated to bringing the world closer together, AT&T supports the ideals of Martin Luther King, Jr. On January 17, let's all try living them. Chances are, it's the only present Dr. King would have wanted.



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WEDNESDAY, JANUARY 19

PLAINFIELD—Internationally celebrated jazz pianist Kenny Bryson will perform in concert at the Plainfield Public Library at 7 p.m. For more information call 908-757-1111.

NEW YORK—Legendary reedman Sidney Bechet is the focus of Jazz at Lincoln Center's second "Jazz Talk" program. Dan Morgenstern, Director of the Institute of Jazz Studies at Rutgers University will lead the discussion at the Stanley Kaplan Penthouse on the 10th floor of Lincoln Center's Samuel B. and David Rose Building (1060 N. 65th St.) For tickets call 212-721-8500.

THURSDAY, JANUARY 20

NEW YORK—Ruben's Restaurant and Supper Club, Court St., will host a benefit for St. Peter's Academy. Minimum donation of \$5. For more information call 201-242-8300.

NEW BRUNSWICK—The New Jersey Symphony Orchestra will feature the music of Hollywood and Broadway at 8:00 p.m. at the State Theater. For more information call 201-824-8203.

TEANECK—The Westside Repertory Theater, 289 Morris Avenue, presents George Bernard Shaw's "Man and Superman," at 8:00 p.m. Tickets are \$12. For reservations call 212-874-3100.

SATURDAY, JANUARY 22

NEWARK—at the Newark Museum at 2 p.m.—"Black Maria Film & Video Festival" in the Billy Johnson Auditorium. For more info call 201-596-6550.

BLOOMFIELD—For the past eight years, Seagram's Gin has been an "Open Stage" for local performers, including art, film, theater, dance and all that is original. The series continues at Essex Manor, 41 Broughton Ave., at 8:00 p.m. Admission is \$5. For more information call 201-656-3103.

TRENTON—The New Jersey Symphony Orchestra will feature the music of Hollywood and Broadway at 8:00 p.m. at the War Memorial Theater. For more information call 201-824-8203.

SUNDAY, JANUARY 23

TEANECK—The second one-act play series to be presented by the Westside Repertory Theater, 289 W. 81st St., will honor three Black Classical Playwrights and their work: "The Great Lover" by Louis Untermeyer, "Ariane" by Langston Hughes and "The Brown Overcoat" by Victor Sejour at 7:30 p.m. The series will run for three days. Tickets for each play are \$8. For more information call 212-874-7290.

Seagram's donates art work to benefit Urban League



Geoffrey Holder signs 100 lithographs of the original art work that Seagram's Gin commissioned him to paint for the 1994 Black History Month art program. For each of the past eight years Seagram's Gin has donated 100 signed prints to the National Urban League to be used as a fund-raising vehicle. The signed lithograph is valued at \$1,000 each. Looking on as Geoffrey Holder signs the lithographs are (l to r) Samuel J. Chisholm, President and CEO of the Mingo Group, Inc., Carl Horton, Group Marketing Director for The House of Seagram, Geoffrey Holder, Artist, and John Jacob, President and CEO of the National Urban League.

NEW YORK—For the past eight years, Seagram's Gin has commissioned various artists to paint their interpretation of the African-American Family. For the

company's Black History Month art program. This year, Seagram's has commissioned artist Geoffrey Holder to create that special painting. Both the unveiling of Holder's

Our families, our future

TRENTON—The breakdown of the American family is often cited as a major cause of our nation's social ills. How to help and heal this institution that is so essential to the well-being of our society is the subject of an enlightening and hopeful documentary, *Our Families, Our Future*, to air on NJN Sunday, January 30 at 8:00 p.m.

Narrated by Walter Cronkite, *Our Families, Our Future* documents a spirit of activism that is emerging in the country in response to the disintegrating American family. Across the nation

communities are not only filling a void created by reduced budgets for social programs, they are also demonstrating a need for a new and innovative approach

to reach families at risk. This

program visits six family support groups that focus on prevention, family preservation and cooperation.



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14 Karat Soul performs in EO

EAST ORANGE—East Orange Public Library presents 14 Karat Soul, A Cappella New Jersey Style, Sunday, January 23, from 2-4 p.m. 14 Karat Soul, founded by Glenny T. in November 1975, were believed to be the best voices in East Orange. The strength and purity of their voices coupled with a captivating performance has led them to become one of the most popular groups in Japan. The group has recently been commissioned by Kleenex to write, produce and perform on their latest television commercial and appear on billboards throughout Japan.

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Jan 22
Fat Burger—Feb 4
Rachelle Ferrell—Feb 5
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Who we are.
Who we've been.
What the horizon may offer.
It is with dreams that we chart our path.
Say good-bye to some yesterdays.
Be as we should today.
Think of beautiful tomorrows.
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What it means to be free.
What life requires of us.
What the reward can be.
It is with dreams that kingdoms are built.
Where people envy one another.
Believe in each other.
See the good.
And journey the right roads.
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Thank You

At the U.S. Department of Housing and Urban Development, we are proud to honor Martin Luther King, Jr. in this day of recognition. May his dream, and the American Dream of home ownership, live on forever.



U. S. Department of Housing and Urban Development
1 Newark Center, Newark, NJ 07102



Business Calendar

THURSDAY, JANUARY 20
PENNSAUKEN—Community presentation featuring a case study by a local entrepreneur. Sponsored by the South Jersey Entrepreneurs Network. Call 609-664-8877 for time and location.

JANUARY 20-21

ATLANTA, GA—“Advanced Strategies in Supplier Diversity for MBE Coordinators” for those seeking professional consultation on the subject of supplier purchasing. Conducted by Reg Williams. For information call 404-631-3633.

SATURDAY, FEBRUARY 5

NEW BRUNSWICK—Destination MBA, free, educational seminar for minority college students and graduate students representing the profession of business administration at the Somerset Marriott Hotel. From 9 a.m. to 12 noon. Workshops follow from 1 to 3 p.m. Call 908-249-2878.

WEDNESDAY, FEBRUARY 9

PENNSAUKEN—A Reception for Entrepreneurs to Meet Local Venture Capitalists. Sponsored by the South Jersey Entrepreneurs Network. Call 609-664-8877 for time and location.

TUESDAY, MARCH 3

PENNSAUKEN—Fourth Annual South Jersey Venture Idea Fair. Sponsored by the South Jersey Entrepreneurs Network. Call 609-664-8877 for time and location.

Send Business Calendar events to:
City News
P.O. Box 1774,
Plainfield, NJ 07061

Welfare reform

(Continued from page 4)
the responsibility of parents to care and provide for their children; the nurturing of hope for a better life among children and parents alike; and compassion and a helping hand to those who face personal crisis or insurmountable barriers to employment. These values—work, responsibility, hope, opportunity and compassion—must

by Charles J. Givens

America is full of opportunities for the small business owner and if you are thinking of making the move, you should consider beginning your business as a “sole proprietorship” instead of as a corporation.

A sole proprietorship is you, or you and your spouse operating a business. You use your Social Security number as the business ID for tax purposes and you don’t even report to the IRS that you are a business until you file a Schedule C the following year.

Most at home, part-time businesses should consider starting as sole proprietorships. The cost of incorporating and the paperwork involved is probably not worth the expense at this point. As your business grows and becomes highly profitable, you may want to consider incorporation.

Use your business “paper” losses to tax shelter job and investment income. With a sole proprietorship, you can deduct losses. Your tax deductions in excess of your business income can be used to reduce your personal federal income tax bill.

Your personal taxable income is actually reduced by the total amount of the business deductions in excess of income and your personal income taxes are reduced accordingly. If your business income is \$2,000 but your deductible expenses are \$10,000, the \$8,000 difference or loss is comput-

ed on tax Schedule C and entered on your 1040 individual tax return.

Paper losses occur when you are able to take more in deductions in one year than the amount of addi-

tional cash you actually spend on business-related items that same year.

Because of allowable deductions, paper losses are common in a new small business for the first

couple of start-up years. You do have to operate with an “intent to profit.” If you don’t show a profit three out of five years, the IRS may question your intent to profit

and could disallow tax deductions. For further information, please call 407-423-8301 or write Money Strategies, 545-9 Delaney Ave., Orlando, FL 32801.

Learn facts about your home warranty before you buy

PLAINSBORO—Before finalising the deal to buy a home, new home buyers are usually bombarded by a mountain of paperwork, usually including some kind of warranty to sign. Home Warranty Corporation (HWC), provider of the Home Owners Warranty (HOW) program stresses the importance for homeowners to understand the warranties provided before they go to closing.

While making the many decisions involved in the home-buying process, it is at the best interest of the home buyer to have a thorough understanding of insured builder warranty coverage, and in order to achieve this, it is vital that they take the time to learn about insured builder warranties.

HWC offers a booklet entitled *The Homeowner's Guide to HOW*, which outlines many of the specific coverages, limitations and procedures associated with the HOW Program. The 20-page guide, which outlines what a warranty is and is not, is just one part of the documentation the new home buyer receives when purchasing a home from a builder participating in the HOW Program.

HWC also provides specimen limited warranty documentation. Reviewing this document helps home buyers understand the scope of insured warranty coverage and dispel misconceptions.

HOW home builders and the HOW Corporation of New Jersey also distributes a video entitled, *Built To*

Last For Years. This 18-minute educational video spells out the difference between homeowner and builder responsibility; describes coverage under the builder's HOW ten year warranty insurance plan, in clear, easy-to-understand terms; explains what's what's—an eligible defect; and describes the necessary steps to take when there are warrantable defects in the home.

HOW places a high degree of importance of providing these educational tools and strongly urges home buyers to take advantage of them to become enlightened about the advantages of insured builder warranties. For further information please call NJ HOW, at 609-275-1421.

MBAs for minorities: Destination MBA coming to New Jersey

PRINCETON—Destination MBA, a free, educational seminar for minority college students and graduates underrepresented in the profession of business administration, will be held at the Somerset Marriott Hotel in New Brunswick on February 5. Admission is open and free to all interested individuals, though the program is geared to the interests of African-American, Latino, and Native American MBA prospects.

Co-sponsored by the non-profit Graduate Management Admission Council (GMAC), the National Black MBA Association (NBMAA), and the National Society of Hispanic MBA (NSHMBAA), Destination MBA is held annually in major U.S. cities. William James, National Director of the program, notes that attendees will have the opportunity to hear and talk directly with multicultural MBA graduate students, as well as with admissions, placement, and financial officers from a variety of business and management. A panel discussion will address such questions as: What are MBA program admission requirements? What financial aid is available and how does one apply for it? What opportunities exist for minority MBAs after graduation?

The New Brunswick seminar will be followed by workshops from 1 to 3 p.m.

No advance registrations are required for the seminar, which will run from 9 a.m. to 12:00 noon, with registration beginning at 8:30 a.m.

The Somerset Marriott Hotel is located at 110 Davidson Avenue in New Brunswick. For further information call, 908-874-4273.

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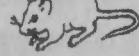
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**SOLICITATION FOR CONSULTING SERVICES FOR
1994 COMPREHENSIVE GRANT PROGRAM**
HOUSING AUTHORITY OF INVINGTON

The Housing Authority of Invinton New Jersey is soliciting for professional services to Prepare A Complete Package For The 1994 Comprehensive Grant Program in accordance with all applicable HUD Requirements. The Invinton Housing Authority has projects with a total of 674 Conventional Dwelling Units.

The Comprehensive Grant Program Package should include, but is not limited to, the following:

Complete review and familiarization with all documents submitted in connection with 1993 Comprehensive Plan; Conferences with Executive Director and appropriate housing authority personnel; Conferences with HUD personnel; Preparation, if needed, of all required HUD-5283 Physical Assessment Form pursuant to section 6-14 of the HUD-5283 Physical Assessment Handbook; Preparation of all documents in connection with all documents in connection with the annual reporting requirements set forth in Chapter 12 of Comp Grant Handbook; Preparation, if needed, of all necessary revisions to form HUD-5283 pursuant to Paragraph 8-9 of Comp Grant Handbook; Preparation of all required HUD-5283 Five Year Plan; Preparation of Form HUD-5283 Local Government Statement; Preparation of Form (2) Form HUD-5282 Annual Statement, one current FY and one for subsequent FY; Preparation of cost Allocation Methodology, if applicable; Preparation of form 50070 Certification for a Drug-Free Workplace; Preparation of Form HUD-5071 Certification for Contracts, Grants, and Subgrants; Preparation of Form HUD-5071 for the Conduct of Lobbying Activities; Preparation of Notices to Resident Leaders and Residents; Attendance at Advance Meeting for Resident Group; Attendance at Public hearings; Interaction in planning process with government officials and residents; Updating Housing Policy; Assessment of the preparation of the Section 8 Program; Preparation of General Lease/Rental/PHR/Resident Handbook; All work must be done to comply with all HUD requirements regarding the Comprehensive Grant Program.

Proposals should be submitted on or before January 19, 1994, at 10:00 A.M. Your credentials must accompany the proposal.

Qualifications, plus price, shall be considered in the selection process and will be evaluated by the Invinton Housing Authority.

Proposals should be mailed or delivered as so to be received on or before the above date and time, in a sealed envelope:

Proposal for Preparation of 1994 Comprehensive Grant Program Package

c/o Office of the Executive Director
624 Ny Avenue
Invinton, NJ 07111

For further information call:

William Sirchio
Invinton Housing Authority
624 Ny Avenue
Invinton, NJ 07111
(201) 375-2121

NJ TRANSIT
PUBLIC NOTICE

NEW JERSEY TRANSIT administers the Federal Transit Administration's (FTA) Section 16 Program in the State of New Jersey. The goal of the Section 16 Program is to provide capital assistance in meeting the transportation needs of senior and disabled persons where public transportation services are unavailable, insufficient or inappropriate.

NEW JERSEY TRANSIT is now accepting applications from private nonprofit organizations who wish to apply for a vehicle to transport senior and/or disabled residents within their community under this grant program. It is the intention of **NEW JERSEY TRANSIT** to submit a statewide grant application to the federal government in the Spring of 1994.

If an applicant is selected for inclusion in a grant submission and the FTA approves the statewide grant then the successful applicant will enter into a no fee lease agreement with **NJ TRANSIT**. The approved organization will operate an equipped vehicle purchased by **NJ TRANSIT** for the purposes described in the application.

NEW JERSEY TRANSIT encourages minority based organizations to apply for equipment under the Section 16 Program. These private nonprofit organizations wishing to receive an application can request an application by writing:

NEW JERSEY TRANSIT

Office of Special Services
One Penn Plaza East
Newark, New Jersey 07105
ATTN: Section 16 Manager

Interested organizations may also request an application by telephone by calling (201) 491-7371.

The closing date for **NEW JERSEY TRANSIT** to accept applications is Feb. 28, 1994

REQUEST FOR PROPOSALS

The Housing Authority of the City of Passaic (hereinafter called the Authority) is seeking proposals for a Worker's Compensation and Employer's Liability Insurance Policy for a one (1) term. The policy will cover all employees of the Authority.

Additional data is as follows:

* Estimated calendar year 1994 \$10,000,000.

* Current rating bureau experience modification number is 908.

* Effective date will be 12/01/94, March 1, 1994.

* Notice of cancellation: sixty (60) days minimum from service of notice.

* Loss experience information available.

Interested parties should submit a sealed envelope marked "Proposal For Worker's Compensation and Employer's Liability Insurance" to the Authority no later than 12:00 (noon) (posting time) on Tuesday, February 8, 1994. No proposal shall be submitted for a term of less than six (6) months, starting on or before February 8, 1994, without written consent of the Authority. The Authority reserves the right to reject any or all proposals and to waive any informatics in the proposal process.

GM RUSSANO
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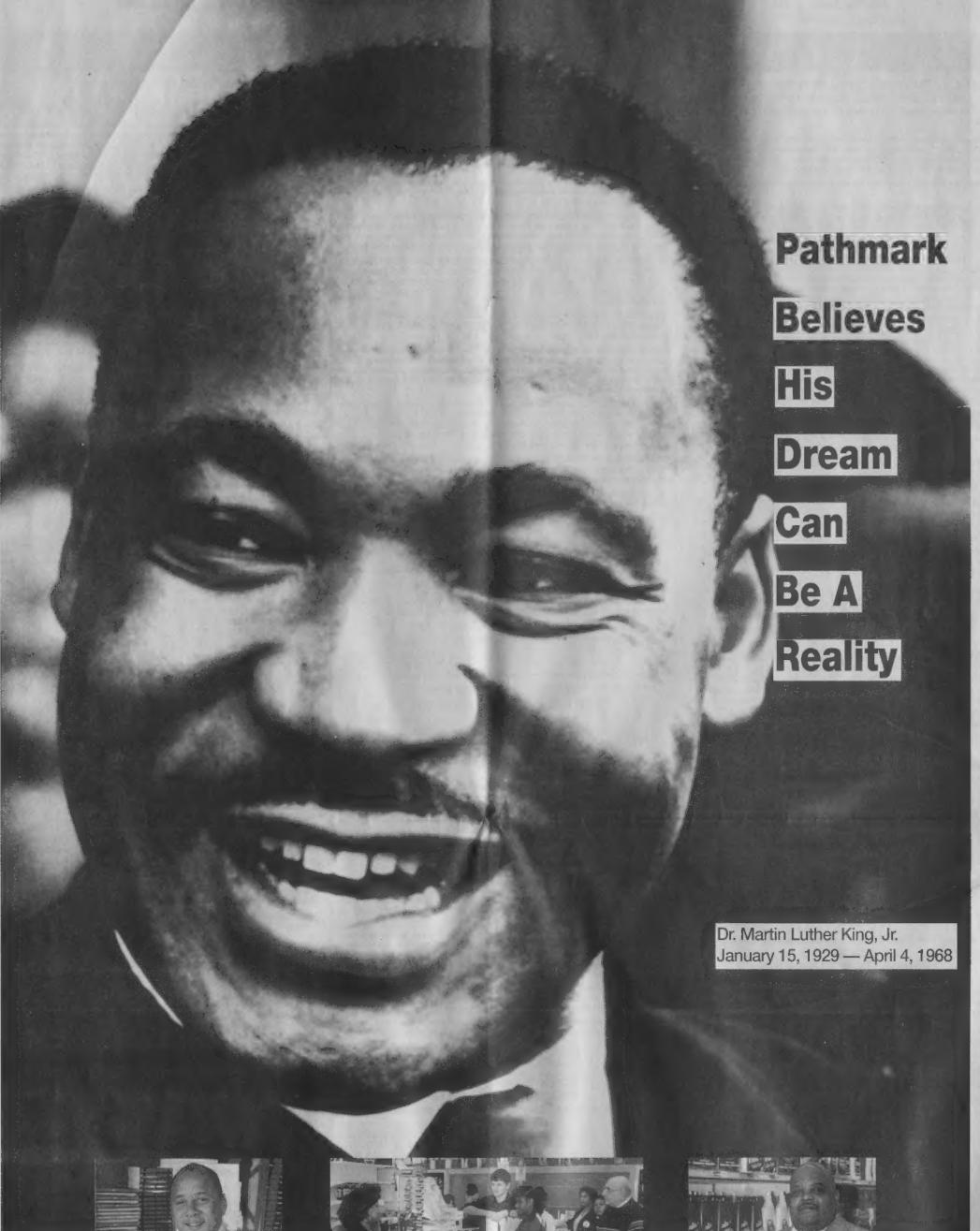
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